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Structural Funds  
2007-2013



Opština Vrsac



future regional Centre for Banat heritage. The building is going to be one of the first museums renovated pursuant to the professional standards and in accordance with European Union recommendations.

Establishing of the Regional Centre for Banat heritage which would serve as a central meeting point for the experts and educational centre for the new staff; it shall also be the main information centre containing digital data base about movable and immovable cultural goods, literature and other data related to the heritage.

By the means of promotion of the Regional Centre for Banat heritage, the Serbian and Romanian population shall become acquainted with the type, volume and significance of the cultural heritage of the region. With increased level of the value awareness, necessary conditions for more intense cooperation and creation of the regional identity of the border region population shall be established.

The renovated building "Concordia" which represents a cultural monument, may become a tourist attraction. The exhibition area shall be additional attraction, where the City Museum of Vrsac, as one of the oldest museums in Serbia, shall exhibit its collections. The building "Concordia" i. e. The City Museum of Vrsac and the Regional Centre for Banat heritage shall represent an extremely important point not only for formation of the preservation strategy and cultural heritage presentation but for the strategy of cultural tourism of the region as well.

## PROJECT'S ORGANIZATION

The project has been divided into four components:

- Infrastructure: Reconstruction of the building, which is a cultural monument
- Cooperation: Establishing of the expert cooperation and connecting of the Romanian and Serbian institutions

- Strategy: setting of the current state and problems, long term planning of the preservation and presentation of the Banat heritage.
- Sustainable development: Recognition of the cultural heritage and creation of the regional identity for development of the cultural tourism as one of the most important factors of the economic development

EU project from IPA program of cross-border cooperation  
Home of Longevity for Cultural Treasury of Banat  
Establishment of Regional Cultural Centre for Banat Heritage – "Concordia"

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Romania-Republic of Serbia IPA Cross-border Cooperation Programme is financed by the European Union under the Instrument for Pre-Accession (IPA) and cofinanced by the partner states in the programme.

Project title: Home of Longevity for Cultural Treasury of Banat

Material editor: Anica Medaković, Ivana Pantović

Publishing date: 5/12/2011

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Dom dugovečnosti za kulturno blago Banata  
Osnivanje Regionalnog centra  
za kulturnu baštinu Banata – „Concordia”

Home of Longevity for Cultural Treasury of Banat  
Establishment of Regional Cultural Centre  
for Banat Heritage – "Concordia"



CROSS  
BORDER  
COOPERATION

Romania-Serbia



## Dom dugovečnosti za kulturno blago Banata OSNIVANJE REGIONALNOG KULTURNOG CENTRA ZA BAŠTINU BANATA – „CONCORDIA”

Bez obzira što u sadašnjem istorijskom trenutku na području Banata postoje dve države i više nacionalnih/etničkih grupa, istorijski, etnološki i arheološki podaci ukazuju na bliske kontakte naroda koji su živeli na tom području u proteklom vekovima i nameću potrebu da se današnje granice prevaziđu kroz razvijanje kulturne i turističke kooperacije.

Region Banata kao neiscrpan izvor informacija o kulturno-istorijskim odnosima, uslovio je i dugogodišnju potreba stručnjaka srpskog i rumunskog Banata, da se uspostavi bliska saradnja po svim pitanjima istraživanja i zaštite kulturne baštine.

### CILJEVI PROJEKTA

Osnovni ciljevi projekta su ostvarivanje ekonomskog i socijalnog razvoja kroz povećanje obima kulturne saradnje između Rumunije i Srbije u pograničnoj zoni, koja inače predstavlja jedan geografski region. Veća komunikacija dve susedne zemlje, kao i zajednički projekti, stvorili bi održiv sistem koji bi značajno poboljšao uslove života stanovništva tog regiona. Istovremeno, povećala bi se svest stanovništva o zajedničkoj baštini i potreba da se ono prezentira na adekvatan način i zaštitom sačuva za buduća pokolenja.

### OČEKIVANI REZULTATI PROJEKTA

Rekonstrukcija zgrade „Concordia”, u kojoj će se u okviru Gradskog muzeja Vršac nalaziti i budući Regionalni centar za baštinu Banata. Zgrada će biti jedan od prvih muzeja renoviranih prema profesionalnim standardima, a u skladu sa preporukama Evropske Unije.

Osnivanje Regionalnog centra za kulturnu baštinu Banata, koji će biti centralno mesto okupljanja stručnjaka, obrazovanja

novih kadrova. Takođe, biće i glavni informativni centar sa digitalnom bazom podataka o pokretnim i nepokretnim kulturnim dobrima, literaturi i ostalim podacima vezanim za nasleđe. Kroz promovisanje Regionalnog centra za baštinu Banata, srpska i rumunska populacija upoznaće se sa vrstom, obimom i značajem kulturnog nasleđa regiona. Podizanjem svesti o vrednosti, ali i zajedničkim karakteristikama baštine, stvorit će se uslovi za veću saradnju ali i izgradnju regionalnog identiteta populacija prekogranične zone.

Obnovljena zgrada „Concordia”, koja predstavlja spomenik kulture, postaće turistička atrakcija. Dodatnu atraktivnost predstavljace izložbeni prostor, gde će Gradski muzej Vršac kao jedan od najbogatijih i najstarijih muzeja u Srbiji, predstaviti svoje kolekcije. Zgrada „Concordia”, odnosno Gradski muzej Vršac i Regionalni centar za baštinu Banata, predstavljace izuzetno značajno mesto za formiranje strategije očuvanja i prezentacije kulturne baštine, ali i strategije kulturnog turizma regiona.

### ORGANIZACIJA PROJEKTA

Projekat je podeljen u četiri komponente:

- Infrastruktura: Rekonstrukcija zgrade - spomenika kulture
- Kooperacija: Uspostavljanje stručne saradnje i povezivanje rumunskih i srpskih institucija
- Strategija: Utvrđivanje stanja i problema, dugoročno planiranje zaštite i prezentacije kulturne baštine
- Održivi razvoj: Prepoznavanje kulturne baštine i izgradnje regionalnog identiteta za razvoj kulturnog turizma, kao jednog od veoma značajnih faktora ekonomskog razvoja

EU projekat IPA programa prekogranične saradnje – Dom dugovečnosti za kulturno blago Banata – osnivanje Regionalnog kulturnog centra za baštinu Banata – „Concordia”

## HOME OF LONGEVITY FOR CULTURAL TREASURY OF BANAT ESTABLISHMENT OF REGIONAL CULTURAL CENTRE FOR BANAT HERITAGE “CONCORDIA”

Regardless of the fact that at the moment there are two countries and many national/ethnic groups at the territory of Banat, historical, ethnological and archaeological data have shown close relations between the people who lived at this territory during the previous centuries and imposed the need of overcoming the existing boundaries by the means of cultural and tourist cooperation.

Banat region, as an inexhaustible source of the cultural-historical information about the relations, has caused a long-term necessity of the experts from the Romanian and Serbian Banat to establish close cooperation on the issues concerning research and protection of the cultural heritage.

### OBJECTIVES OF THE PROJECT

Basic objectives of the project are establishing of economic and social development through improvement of the scale of the cultural cooperation between Romania and Serbia in the border area, which in geographic sense represents one region. More intense communication between the two countries, as well as the joint projects, would create a sustainable system which would, on its side, improve the living conditions of the population of the region. At the same time awareness of the population of the mutual heritage and the necessity of its adequate presentation and preservation for the future generation would increase.

### THE EXPECTED RESULTS

Reconstruction of the “Concordia” building, where, as a part of the City Museum of Vrsac, would be situated the